

## Reverse Funnel System Scam or Not? Read This Review

If you're in the process of seeking a home based business to either leave your job or simply make more money, I'm willing to bet that you have become quite familiar with Ty Coughlin's Reverse Funnel System. It seems to be everywhere. If that name doesn't ring a bell, perhaps you're more familiar with the capture page with the shirtless, long haired beach bum lounging in a chair with a laptop. It's really picked up some steam over the past year or so and they've made some very bold claims as to how much money members are making. I'm sure you asked yourself if "\$5,000-\$10,000 per week" and "6 and 7 figure returns" were really possible. Well, it's not really a question of whether or not it is possible but if it is ORDINARY for most members. I'd like to shed some light on these claims and propose an alternative choice that may change your mind about the Reverse Funnel System.

Let's break things down piece by piece. The first step is filling out an "application", which costs \$50. Once that is done, all of the details are THEN revealed to you. At that point, you learn that the Reverse Funnel System teaches its members how to make money with another company called Global Resorts Network. It's a travel membership club that offers discounted stays at high end resorts. The \$3,000 is actually a membership fee that goes towards signing up with Global Resorts Network. At that point, you're left to decide whether the Reverse Funnel System is the best system to help you earn commissions with Global Resorts Network.

One thing to immediately evaluate is the high costs of joining. The membership fee is \$3,000 and along with that it is recommended that you also have around \$2,000 to \$5,000 in startup advertisement costs. PLUS, there is also a recurring monthly fee of \$300. That's a bit to handle for the average person in America. If anyone does have that kind of money to risk on business ventures, they typically look at these types of opportunities as a means of INCREASING their riches, not MAKE them. So what does this mean? It means that the Reverse Funnel System is tailored for those who HAVE money. Consequently, the little guy is left out and anyone else who doesn't have as much to invest has to look elsewhere.

Furthermore, what does this suggested advertisement budget inform us of? It implies that the Reverse Funnel System is very dependent on paid advertisement. So anyone who can afford to invest more in advertisements automatically has a higher probability of success. That doesn't make the system a level opportunity.

The term "there's more than one way to skin a cat" couldn't hold more true when it comes to website advertisement. Paid advertisement is far from the only way to get visitors to your page, but it is obvious that the Reverse Funnel System favors this type. What about the free methods? These would obviously be preferable to those who don't have as much to spend, but I seem to doubt that the Reverse Funnel System pays any attention to them.

Also, what if you can't afford the Reverse Funnel System? Does that mean that other less expensive opportunities don't size up to RFS? Some would think so; but the cost of a program doesn't necessarily justify how much success you'll have with it.

This brings me to my next topic. Given the all the necessary tools, training, and information do you think it'd be possible to succeed with any online business; simply because you know what you're doing? If you've never done internet marketing before I'll go ahead and answer that for you...NO. Not yet at least. I hope you don't take offense to that, but it's true. Whether a program is good or bad, for some reason there's always someone making money; and it is typically due to their experience and knowledge. If you can drive massive amounts of traffic to any website that sells a product, people are going to buy. As long as the buyer can convince themselves that the item is worth the investment, the transaction is over. This is the case with any product, whether a piece of gum or an expensive car.

What am I getting at? If you know how to properly market online and you can find people looking to buy what you have, you can literally sell anything. It's an invaluable skill. Choose any search engine, type in "home based business" and have your pick of the litter; the experienced marketer can turn a profit from that program. So instead of asking "will this opportunity make me money?", ask "will this opportunity TEACH me to make money." A small difference in wording completely changes the question.

The only affiliate program that I have seen with a vested interest in teaching its members how to properly market online is Derrick Harper's Wealth Funnel System. Similar to other programs available today, it allows its member's to provide a product that people want. But more importantly, it not only provides access to high yielding ads but it properly educates people how to market online, PERIOD. It doesn't just teach blind advertisement, like other competitors. This ensures your success with not only the Wealth Funnel System, but any other online business you encounter. The fortune is in the skill set.

This concludes my article on the Reverse Funnel System. I hope it'll be of assistance in your evaluation of Ty Coughlin's opportunity. Whether you decide on the Reverse Funnel System or any other program, understand that your success isn't dependent on one key skill but many. Try to find the program that will teach you ALL of those skills.

Wishing you the best, Joe Marquez

### About the Author

If you have found this report useful and would like to read more about Derrick Harper's [Wealth Funnel System](#), take a look at his [online business](#).

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